# PRIGINS

Hospitality at The Open

The Open is where reputations are built and history made as the world's best players battle it out for the title of Champion Golfer of the Year.

### 150<sup>TH</sup> ST ANDREWS

The likes of Willie Park Snr and Old Tom Morris could never have imagined what The Open would become when they played in the 1<sup>st</sup> Championship at Prestwick in 1860, with a field of just 8 players.

Now, 162 years, and 149 Opens later the Home of Golf will host The 150<sup>th</sup> Open at the Old Course, St Andrews. On what is sure to be a historic Open with record crowds, the world's greatest players will descend on Fife to try and capture the Claret Jug.

The Home of Golf, the home of great Champions. The 150<sup>th</sup> Open will be played on the historic links of The Old Course for the 30<sup>th</sup> time.

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# **(PRIGINS**

Hospitality at The Open

The Open craftsmen and experts are the inspiration behind the hospitality experience for The 150<sup>th</sup> Open at St. Andrews. Divided into four tiers - Medallists, Engravers, Greenkeepers and Scorers – each offers a unique way to enjoy the Championship. Together they cater to every taste and budget. The experiences are all driven by the same pursuit of perfection. Their roles are central to the heritage and rich tradition of the Championship, adding to the prestige and unique personality of The Open.



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### ENGRAVERS

at The Open



### GREENKEEPERS SC at The Open a





### MEDALLISTS

at The Open

To play in The Open is when the world's best golfers walk in the footsteps of giants, honouring tradition and adding their part to the greatest story in sport. It is a chance to shape history, to take a shot at glory, to determine destiny. Medals have always been part of the original golf Championship - a way of scoring, a way of immortalising champions and a way of recognising the inspiring endeavours of the greatest amateur players who take their chance amongst the best in the game.



## Unrivalled location at the 'Home of Golf'

Medallists at The Open is an experience like no other. Located on the 18<sup>th</sup> hole of the Old Course within the famous and fully renovated Rusacks Hotel, guests will indulge in the finest hospitality whilst witnessing the Championship from just a stone's throw away.

Designed to offer a flexible dining experience, guests have the luxury of choice. Enjoy The Bridge<sup>\*</sup>, a sophisticated yet welcoming dining room with comfort in mind. Or, take in the panoramic views of the Old Course's 1<sup>st</sup> and 18<sup>th</sup> holes from "18", an incredible rooftop terrace bar offering a more informal style of hospitality of the highest standard. There is something for everyone.

Enjoy your very own halfway house on-course where you can take a break from watching the world's greatest golfers up close and personal. Medallists is the perfect experience for the golfing fanatic looking for something special and memorable.

\*Please note that all dining experiences are on a first come, first served basis and all guests will have options to enjoy hospitality throughout the day.

### Benefits

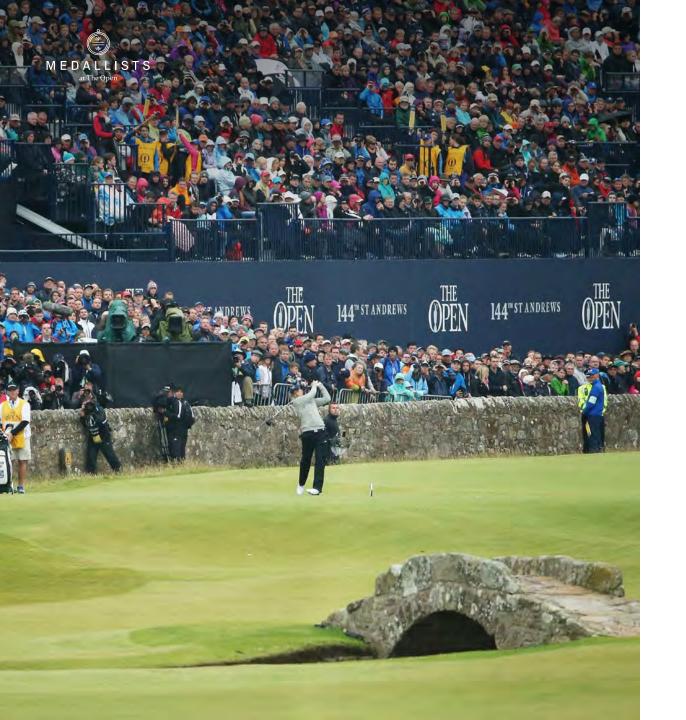
- Official Admission ticket to The 150<sup>th</sup> Open with Fast Track entrance
- Located in Rusacks Hotel alongside the  $18^{\rm th}\,{\rm hole}$
- Food and beverage service across two stunning new restaurants
- Access to the Origins Halfway House
- Souvenir programme and order of play
- Player Q&A with past or present player
- Choice of 1st hole or 17th hole grandstand seats<sup>†</sup>
- Parking pass (1 per 2 guests)
- Exclusive Open Gift
- Air conditioning
- Full TV coverage of play throughout the facility
- Private restroom facilities
- Welcome desk with experienced hosting staff
- A variety of free seating options and areas to relax

† Subject to availability

### Dining and drinks

- Breakfast options within each dining space
- An exciting array of lunch options in The Bridge and in "18"
- Enjoy a delicious selection of Afternoon Tea options on your return from being out on the course
- Complimentary premium drinks package including Champagne, fine wines, beers, spirits and soft drinks





#### Pricing

Thursday 14 July	£1750*	£2000
Friday 15 July	£2000*	£2250
Saturday 16 July	£2000*	£2250
Sunday 17 July	£2500*	£2750

Prices are per person excluding VAT at 20%. All package details are subject to change. \*Indicates early season price. Subject to availability.











### ENGRAVERS at The Open

The engraver's art is all about precision and the finest detail. It is a silver service – premium, polished, select – demanding grace under pressure to deliver the highest quality workmanship when the winner is known and the world is watching. The Champion Golfer of the Year lifts the Claret Jug, but only the engraver is entrusted to leave their mark on it.



#### Benefits

- Official Admission ticket to The 150<sup>th</sup> Open with Fast Track entrance
- Located overlooking the Old Course's, Par 5, 14<sup>th</sup> fairway
- Private balcony on the upper level
- Exclusive Open Gift
- Q&A with past or present player
- Parking pass (1 per 2 guests)
- Souvenir programme and order of play
- Full TV coverage of play
- Airconditioning
- Private restroom facilities within the pavilion
- Welcome lounge and hospitality hosting staff
- Private tables to suit your group size



### Dining and drinks

- Your choice of plated breakfast served alongside warm pastries, seasonal fruits and freshly squeezed morning juices
- Champagne reception including canapes highlighting local and seasonal produce
- Full complimentary bar, including wines, beer, house spirits as well as free flowing Champagne
- Afternoon tea served to your table as your group return from the course. Including a selection of sweet and savoury snacks



# Fine dining in a refined atmosphere

Celebrate The 150<sup>th</sup> Open in Engravers, one of our most exclusive, polished experiences.

With a stunning location overlooking golf's most famous course, guests of Engravers will enjoy views of the world's best as they aim for the landing area off the tee known as the Elysian Fields, avoiding the Beardies Bunkers and navigating Hell Bunker, one of the largest and most infamous bunkers on the Links. You will be in prime position on the upper level balcony to see how they master this tricky Par 5, 14<sup>th</sup> hole.

Treat yourself to over 10 hours of the finest cuisine, including mid-morning Champagne and canapes as well as a four-course à la carte lunch, not to mention the fully inclusive bar.



"The overall experience was fantastic. Great staff. Went above and beyond to help and make my time there memorable."

The Swilcan Bridge spans between ' the first and eighteenth fairways

### Pricing



Join the waiting list today to be first in line should more experiences become available.

### Join Waiting List



"Probably the most difficult name I ever had to tackle was Mark Calcavecchia at Troon. I made sure I checked that out a few times!"

ALEX HARVEY, CLARET JUG MASTER ENGRAVER











### Engravers Suites

Give your guests the five-star treatment with a private suite. Each suite has its own balcony with perfect views of the players as they battle it out. Our dedicated team will be on hand to serve fine cuisine throughout the day. This distinctive package is available for four days only.

Ideal for hosting corporate events, Engravers Suites can also be customised to reflect your brand. Bespoke packages are on offer for 30 guests or more and prices are available upon application.

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at The Open

Greenkeeping, an art and a science passed down the generations since before Old Tom Morris – a four-time Champion Golfer – was first named the Keeper of the Green at St Andrews in 1865. The Open's wild and beautiful links are the original courses. They are where golf began and where greenkeepers still tirelessly master the elements to produce the perfect stage and create the ultimate challenge to find the Champion Golfer of the Year.



### Sit down, relax and soak up the atmosphere of Major Championship golf

Greenkeepers is the perfect backdrop for enjoying golf's oldest and most prestigious Major. Indulge yourself in an experience that will create lasting memories for you and your guests. Located in the vibrant Spectator Village, you are never too far away from the action so you and your guests can easily come and go as you please.

Greenkeepers delivers a range of culinary options that suits everyone's needs. The relaxed and informal nature of Greenkeepers allows you to be able to freely move around the restaurant, whether inside or out.

The grazing style of hospitality means that you can head out to the course safe in the knowledge that you can grab food and drink throughout the day at your leisure.

### Benefits

- Official Admission ticket to The 150<sup>th</sup> Open with Fast Track entrance
- Located in the Spectator Village a short walk from the 16<sup>th</sup> hole
- Parking pass (1 per 4 guests)
- Full TV coverage of play throughout the facility
- Private garden area with a TV screen covering all the action
- Private restroom facilities
- Informal unreserved seating inside and outside
- Welcome desk with experienced hosting staff

### Dining and drinks

- A Great British breakfast buffet accompanied by continental pastries and a fruit and granola station
- Wholesome hearty favourites alongside fresh salads and an abundant ploughman's selection served from the grazing station
- A dessert station guaranteed to satisfy even the sweetest tooth
- A twist on Afternoon Tea offering a selection of sweet treats, scones and homemade sausage rolls
- Roaming beverage service
- Complimentary wine, beer and soft drinks





#### Pricing

Thursday 14 July	£475*	£500
Friday 15 July	£525*	£550
Saturday 16 July	£525*	£550
Sunday 17 July	£575*	£600

Prices are per person excluding VAT at 20%. All package details are subject to change. \* Indicates early season price subject to availability











### GREENKEEPERS — PREMIUM —

at The Open



### Create memories of a lifetime at The 150<sup>TH</sup> Open

A new addition to the Origins Hospitality experiences, Greenkeepers Premium offers guests the perfect environment to indulge in world-class hospitality whilst soaking up the atmosphere at The 150<sup>th</sup> Open. Situated just a short walk from the Old Course's 16<sup>th</sup> hole, you and your guests can reserve your own private table and enjoy the very best Scottish fayre St Andrews has to offer.

Whilst the greenkeepers have produced the perfect stage for the world's best golfers on-course, we have produced the perfect stage for your Open experience within our purpose built all-inclusive restaurant.

Enjoy over 10 hours of world-class hospitality with friends, family and clients and be assured you will leave with memories of a lifetime.

### Benefits

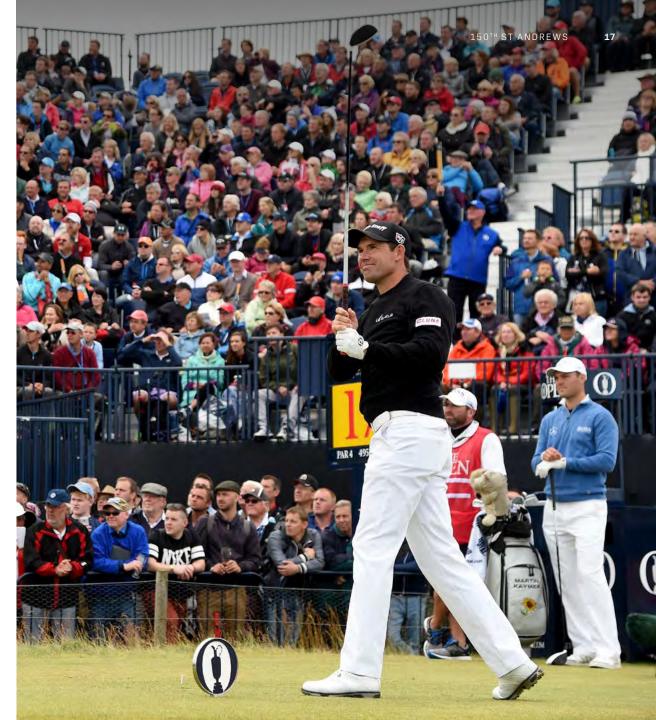
- Official Admission ticket to The 150<sup>th</sup> Open with Fast Track entrance
- Option to purchase reserved grandstand seats on the famous 17<sup>th</sup> "Road Hole" overlooking the green\*
- Private tables to suit your group size†
- Located in the Spectator Village a short walk from the 16<sup>th</sup> hole
- Souvenir programme and order of play
- Parking pass (1 per 2 guests)
- Private garden area
- Full TV coverage of play throughout the facility
- Private restroom facilities
- Welcome desk with experienced hosting staff

#### \* Subject to availability

† Subject to availability. Smaller groups may be on shared tables.

### Dining and drinks

- A la carte breakfast, including full Scottish breakfast, warm pastries , fresh fruit and granola
- Three course lunch with sharing platters as well as access to the grazing station in Greenkeepers
- Traditional afternoon tea served to the table with a selection of teas and sweet and savoury afternoon snacks
- Complimentary bar throughout the day, including wines, beers, house spirits and soft drinks. Guests can order from the bar or from your table.





#### 150<sup>th</sup> ST ANDREWS **18**

#### Pricing

Thursday 14 July	£675*	£700
Friday 15 July	£725*	£750
Saturday 16 July	£725*	£750
Sunday 17 July	£775*	£800

Prices are per person excluding VAT at 20%. All package details are subject to change. \* Indicates early season price subject to availability









## SCORERS at The Open

Every shot logged. Fairways hit or missed, clubs used off the tee and to the green. The drives, the chips, the putts. Scores recorded, checked, signed for. A numbers' game with its own language. At the first Open in 1860, competitors' scores were scrutinised and written down by their gentlemen backers and independent markers. Digital hand-held devices are now the tool of the scorer's trade. Yet echoes of the past remain. On the 18<sup>th</sup> green, the sound of the scores being manually updated on the giant leaderboard recalls the origins of The Open.



### Watch more of the world's best players at The 150<sup>TH</sup> Open

Practice days at The Open offer guests the opportunity to enjoy the relaxed play and get up close as the top 156 players hone their skills whilst getting advice from their coaches. Coupled with the comfortable, social environment of Scorers you and your guests will never be too far away from some of the biggest names in golf.

Situated inside the popular Spectator Village, this experience offers hospitality to those looking for a more informal environment. With the l6<sup>th</sup> hole just a short walk away, guests can witness the world's best players as they prepare for The 150<sup>th</sup> Open on the final practice day.

Scorers is now only available on the final practice day. Guests are encouraged to book soon to avoid missing out on the action.

#### OUR ICONIC LEADERBOARDS

Pupils from the boarding schools of Charterhouse and Cranleigh have been manually operating the two leaderboards at the 18th green since 1979. Assisted by real-time digital scorekeeping, the students still change the names, scores and positions by hand. More than 40 years later, posting a leader board update first remains a matter of pride.

### Benefits

- Official Admission ticket to The 150<sup>th</sup> Open with Fast Track entrance
- Located in the Spectator Village a short walk from the  $16^{\rm th}\,hole$
- Parking pass (1 per 4 guests)
- Full TV coverage of play throughout the facility
- Private garden area with a TV screen covering all the action
- Private restroom facilities
- Informal unreserved seating inside and outside
- Welcome desk with experienced hosting staff



#### Dining and drinks

- A Great British breakfast buffet accompanied by pastries, fruit and juices
- Roaming beverage service
- Grazing buffet lunch serving wholesome hearty favourites alongside fresh salads
- A dessert station guaranteed to satisfy even the sweetest tooth
- "Golfers Tee" including a selection of sweet and savoury afternoon snacks
- Complimentary wine, beer and soft drinks





"The whole experience was just marvellous. A sporting memory that will last forever."

44"ST ANDREWS

ATSTANDARWS.

#### Pricing

Wednesday 13 July

Prices are per person excluding VAT at 20% All package details are subject to change \*Indicates early season price subject to availability.

£300\* £325











### Hospitality Itinerary

08:30

08:30

Doors open - make the most of everything with an early start.

12:30 Enjoy a delicious lunch.

(Based on a day in Engravers)

Approximate daily opening times:

Date

10 July

11 July

12 July

13 July

14 July

15 July

16 July

17 July

GATE TIMES

Day

Sunday

Monday

Tuesday

Wednesday

Thursday

Saturday

Sunday

Friday

Kick-start your day with a hearty breakfast.

16:30 Catch your breath

Gate

9.00 am\*

7.00 am\*

7.00 am\*

7.00 am\*

6.00 am\*

6.00 am\*

7.00 am\*

7.00 am\*

with afternoon tea.

Toast the players with a Champagne reception.

11:30

19:00 The perfect finish, your day is complete.

Last

4.16pm\*

4.16pm\*

4.00pm\*

2.30pm\*

HOURS OF PLAY

First

6.35 am\*

6.35 am\*

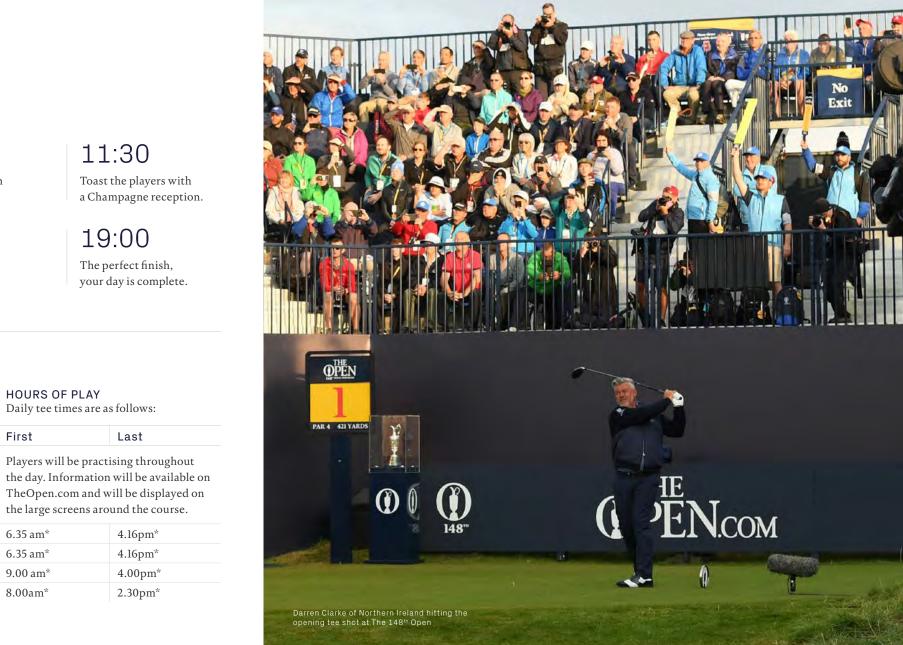
9.00 am\*

8.00am\*

Daily tee times are as follows:

Players will be practising throughout

the large screens around the course.



\* Denotes approximate times. Subject to change.

### Locations

### SCORERS, GREENKEEPERS & GREENKEEPERS PREMIUM

Located in the popular Spectator Village close to the 16<sup>th</sup> hole, these experiences deliver an atmosphere that never disappoints.

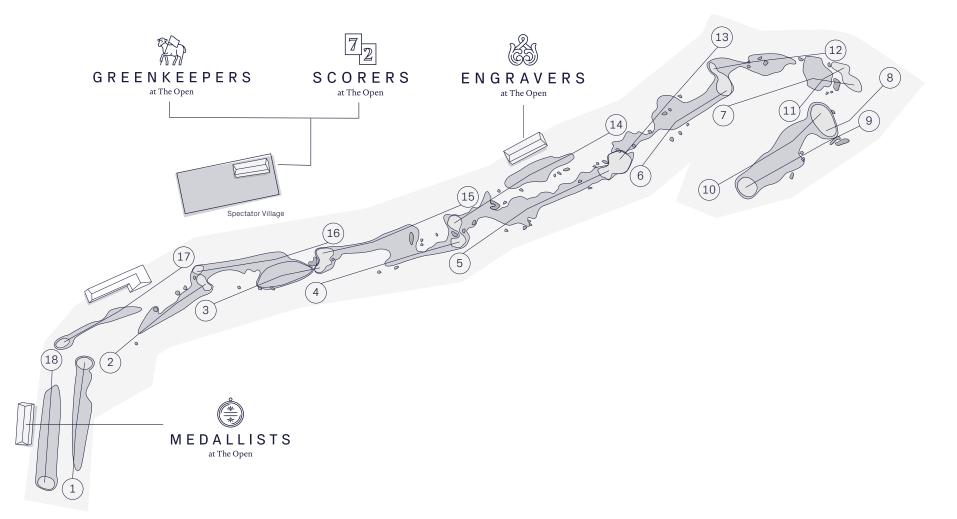
Guests will feel at ease knowing that everything that is special about The Open is just a few steps away.

#### ENGRAVERS AND SUITES

Overlooking the Par 5, 14<sup>th</sup> Fairway, guests of Engravers and Engravers Suites will enjoy views of the world's best as they aim for the landing area off the tee known as the Elysian Fields, avoiding the Beardies Bunkers and navigating Hell Bunker, one of the largest and most infamous bunkers on the Links.

#### MEDALLISTS

Located in the iconic Rusacks Hotel, guests can enjoy panoramic views of the 1<sup>st</sup> and 18<sup>th</sup> holes of the Old Course in St Andrews. Our Medallists experience provides world-class hospitality for guests to celebrate The 150<sup>th</sup> Open.



Inclusions		MEDALLISTS	ENGRAVERS	G R E E N K E E P E R S P R E M I U M	GREENKEEPERS	SCORERS <sup>^</sup>
	Location	18 <sup>th</sup> Fairway of the Old Course	14 <sup>th</sup> Fairway of the Old Course	Spectator Village	Spectator Village	Spectator Village
	Championship day prices from	£1750 + VAT	£850 + vat	£675 + VAT	£475 + VAT	£300 + VAT
	Parking pass (1 per 2 guests)	•	•	•	-	-
	Parking pass (1 per 4 guests)	-	-	-	•	•
	Official Admission ticket to The 150 <sup>th</sup> Open with Fast Track entrance	•	•	•	•	•
	Q&A with past or present player	•	•	-	-	-
	Origins Halfway House	•	-	-	-	-
	Exclusive Open Gift	•	•	_	_	-
	Private balcony	•	•	_	-	-
	Private garden area	-	•	•	•	•
	Private restroom facilities	•	•	•	•	•
	Souvenir programmes	•	•	•	-	-
	Air conditioning	•	•	-	-	-
	Private / Reserved tables	•	•	●†	-	-
	Access to purchase reserved seat on 17 <sup>th</sup> Green Grandstand	-	•	•	-	-
	Choice of 1st hole or 17th hole grandstand seats	•	-	-	-	-
	Breakfast	•	•	•	•	•
	Roaming beverage service	-	-	-	•	•
	Various dining options	•	-	-	-	-
	3 course lunch	-	-	•	-	-
<ul> <li>* West Deck Terrace</li> <li>^ Only available on the final practice day</li> </ul>	4 course lunch	-	•	-	-	-
	Grazing buffet lunch and dessert station	-	-	•	•	•
	Afternoon Tea and snacks	•	•	•	•	•
ή Smaller groups may be on shared tables	Complimentary wine, beer and soft drinks	•	•	•	•	•
** Champagne not included	Complimentary house spirits and Champagne	•	•	•**	-	-

\*\* Champagne not included







The R&A is aiming to invest £200 million into the growth and development of golf around the world over the next 10 years using proceeds from The Open, golf's original Championship. By booking official hospitality and joining us for The 150<sup>th</sup> Open at St Andrews, you are supporting a drive to increase participation and establish more opportunities for people of all ages and abilities to enjoy the sport. Funding provided by The R&A will help to support golf participation initiatives, coaching programmes, facilities and provision of equipment in many countries. By experiencing official hospitality at The 150<sup>th</sup> Open you will help us support these projects and many more.

For more information go to RandA.org



Hospitality at The Open

**149**<sup>TH</sup> **ROYAL ST GEORGE'S** 11 – 18 July 2021

**150**<sup>TH</sup> **ST ANDREWS** 10 – 17 July 2022

**151**<sup>ST</sup> **ROYAL LIVERPOOL** 16 – 23 July 2023

152<sup>ND</sup> ROYAL TROON 14 - 21 July 2024

Book your official hospitality experience for The 150<sup>th</sup> Open. Contact our hospitality advisors now for more information.

Hospitality@TheOpen.com - TheOpen.com/Hospitality2022 - +44 (0) 1334 460010

Renders are artist impressions only and are subject to change.