

The Open 2023 Recruitment Request	
Job Title:	HSBC Golf Zone Brand Ambassador
Department:	Professional Championships
Volunteer/Paid Role:	Paid
Job Purpose	
To represent the HSBC brand to a very high level within the HSBC Golf Zone throughout the day, and HSBC Customer Lounge if required.	
Job Description	
<p>ROLE AND RESPONSIBILITIES</p> <ul style="list-style-type: none"> • Act as a HSBC Brand Ambassador to welcome and engage with visitors to the HSBC Golf Zone which is open to the public. • To encourage spectators to participate in any activations and get involved. • Manage the activations within the HSBC Golf Zone – provide instructions to the participants on how to complete the activity, operate the relevant technology associated with each activation (iPads etc), record and inform those who have one prizes. • Explain the various giveaways or prizes available to win. • Act as a source of information for the customers, chatting with them and answering their questions as required. • To approach customers to complete a voluntary survey about their experience within the HSBC Customer Lounge. <p>These above will all be briefed on Saturday, with a day to familiarise before opening on the Sunday.</p> <p>EXPERIENCE</p> <ul style="list-style-type: none"> • Brand Ambassador experience preferable but not required. <p>SKILLS</p> <ul style="list-style-type: none"> • Enthusiastic, confident, positive attitude, professional, conversational skills, personable, punctual and hardworking. 	