**The Open 2022 Recruitment Request**

<table>
<thead>
<tr>
<th>Job Title:</th>
<th>HSBC Golf Zone Brand Ambassador</th>
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<tr>
<td>Department:</td>
<td>Professional Championships</td>
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<td>Volunteer/Paid Role:</td>
<td>Paid</td>
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**Job Purpose**

To represent the HSBC brand to a very high level within the HSBC Golf Zone throughout the day, and HSBC Customer Lounge if required.

**Role and Responsibilities**

- Act as a HSBC Brand Ambassador to welcome and engage with visitors to the HSBC Golf Zone which is open to the public.
- To encourage spectators to participate in any activations and get involved.
- Manage the activations within the HSBC Golf Zone – provide instructions to the participants on how to complete the activity, operate the relevant technology associated with each activation (iPads etc), record and inform those who have one prizes.
- Explain the various giveaways or prizes available to win.
- Act as a source of information for the customers, chatting with them and answering their questions as required.
- To approach customers to complete a voluntary survey about their experience within the HSBC Customer Lounge.

These above will all be briefed on Saturday, with a day to familiarize before opening on the Sunday.

**Experience**

- Brand Ambassador experience preferable but not required.

**Skills**

- Enthusiastic, confident, positive attitude, professional, conversational skills, personable, punctual and hardworking.