



NOTES ON MEDIA ACCREDITATION

The following notes explain The Open's accreditation policy. Please ensure that you understand and accept the conditions detailed in the Media Application and policies set forth in this document.

Applications will only be considered for professional working personnel who fulfil the accreditation criteria of The R&A. Applicants will be subject to a screening process and may be asked to submit clippings/examples of work.

Accreditation Criteria

1. The applicant must be a regular recipient of media accreditation at professional golf events.
2.
 - a. Newspapers, radio stations, international news agencies, websites (including a publication's own site), specialist golf magazines and specialist golf podcasts, must submit their requirements and show the name of their personnel on an official application form.
 - b. Freelance journalists, photographers and broadcasters must be accredited via a National newspaper, recognised agency or golf magazine. Only working media with a pre-arranged distribution outlet will be accredited.
 - c. Only professional photographers will be considered. Photo agencies must be able to prove that their photographs have been sold to publications matching The R&A accreditation criteria and have been paid for at the standard commercial rate. A publication must be able to prove that the pictures published are the original work of the publication's accredited photographer.

Photographers must only use silent/mirrorless cameras for all photography with the sole exception of (i) any off-course photography for Patrons and Official Open hospitality, and (ii) remote cameras placed on the 18th green scoreboard.
 - d. Sports Editors should consult with News Editors as to their total staffing requirement.

The R&A does not guarantee that all personnel requests will be satisfied.
 - e. Media Applications should be submitted as soon as possible, and no later than **Monday, 12 May 2025**. **No applications will be considered after this date.**
 - f. A photograph for each person on the application is required, and should be uploaded on the online form. **Applications without a photograph will not be approved.**

3. A 'Media Application' should be submitted for each type of accreditation you intend applying for, namely:
 1. Written Word
 2. Photo
 3. Radio
 4. Podcast Audio
 5. Video News

4. Media Accreditation **will not** be granted to categories such as:
 - Advertising executives or members of their departments or members of directorial boards of newspapers or magazines etc;
 - Morning, evening, regional or weekly newspapers, and local radio stations, who do not regularly send staff to national or international golf tournaments, unless such an outlet's main circulation or broadcast area includes the Championship venue.
 - Player managers or their personnel, including PR representatives and coaches.
 - Golf equipment manufacturers.
 - Lifestyle magazines.
 - Websites without a global reach that do not regularly send staff to professional golf events on Tour.
 - Golf travel editors and travel photographers.
 - Sports and golf book publishers.
 - Publications that do not regularly cover golf.

5. The highest standard of fairness and accuracy are expected as a minimum requirement from the media.

6. If approved, there may be a charge for radio or video licences, for an internet licence, or for other additional licences.

7. Applicants must be covered with third party liability insurance and may be asked to provide evidence of their insurance.

8. Requests for accreditation will only be considered if made through the official online process with the online application form completed accordingly.

9. Championship passes are not issued in advance. If an application is approved, Gate Entry Passes will be emailed to accredited personnel or their Sport/Picture Editors to distribute to their personnel. These must be passed on to the personnel in the application form.
Changes to approved personnel will not be accepted.

10. A Gate Entry Pass only admits the named bearer to the Media Centre, where, after verification of the holder, staff will exchange it for the appropriate credential. Photo ID in the form of a Passport or UK Driver's Licence will be required.
No passes will be issued without the production of a Gate Entry Pass. Passes are non-transferable.