



# ORIGINS

Hospitality at The Open

**151<sup>ST</sup> ROYAL LIVERPOOL**

16 - 23 July 2023



The Open is where reputations are built and history made as the world's best players battle it out for the title of Champion Golfer of the Year.







Behind the scenes the stage is set by the craftsmen and experts whose skills have always played their part, since the origins of the game, in making The Open the most celebrated contest in golf.





## 151<sup>ST</sup> ROYAL LIVERPOOL

Royal Liverpool was created to be a demanding test of golf. At first glance Royal Liverpool appears flat and benign, however Hoylake makes the trickiest demands of a player's shot selection, distance control and accuracy.

Lying at the very heart of golfing history, this links of great complexity first hosted The Open in 1897.

This will be the 13<sup>th</sup> time that Royal Liverpool has hosted The Open, with legends such as Bobby Jones and Tiger Woods both previous Champion Golfers. The most recent champion to lift the Claret Jug here was Northern Ireland's Rory McIlroy in 2014.

# ORIGINS

## Hospitality at The Open

The Open craftsmen and experts are the inspiration behind the hospitality experiences for The 151<sup>st</sup> Open at Royal Liverpool. Divided into five tiers – Champions, Engravers, Caddies, Scorers Premium and Scorers – each offers a unique way to enjoy the Championship. Together they cater to every taste and budget. Champions, Engravers, Caddies and Scorers are all driven by the same pursuit of perfection. Their roles are central to the heritage and rich tradition of the Championship, adding to the prestige and unique personality of The Open.



CHAMPIONS

at The Open



ENGRAVERS

at The Open



CADDIES

at The Open



SCORERS

— PREMIUM —  
at The Open



SCORERS

at The Open





# CHAMPIONS

at The Open

To win The Open is to shape history and pass into legend. For this is a contest unlike any other and it creates Champions so unique, they break the mould.

From the beginning, when Willie Park Sr. won the first Championship at Prestwick in 1860, they have created history. Each Champion writes his own story and these stories are what sets The Open apart. To be Champion Golfer of the Year is more than being a member of an exclusive club, more than a hall of fame – it is to be part of forever.



## Unprecedented access and an unforgettable experience

Champions at The Open is a dream come true for any golf fan – offering unrivalled access to the course and players, as well as world-class hospitality away from the crowds.

Built with the golf enthusiast in mind, this spacious experience takes you behind the scenes at Royal Liverpool and delves into the history and unforgettable stories of The Champion Golfers.

Reserved seating in the 1<sup>st</sup> Tee and 18<sup>th</sup> Green Grandstands guarantee superb views of the world's greatest golfers. You will have the chance to follow in their footsteps and play the Championship course following The Open.\* A truly unforgettable experience.

\* Subject to availability







“Fantastic service, great location, excellent food and atmosphere. I loved the fact that it was exclusive and not crowded.”

Benefits

- Stunning views from the upper balcony
- Located overlooking the 16<sup>th</sup> hole
- Official Open admission ticket with Fast Track entrance
- Parking pass (1 per 2 guests)
- Reserved seating area in the 1<sup>st</sup> Tee Grandstand
- Reserved seat in the 18<sup>th</sup> Green Grandstand
- Opportunity to play the Championship course the Monday after The Open\*
- ‘Behind the Scenes’ experiences with unprecedented access to restricted areas at The Open such as access to NBC Studios, Media Centre and other VIP experiences
- Souvenir programme and Order of Play
- Q&A with past or present player

\* Guests can purchase at an additional cost. Subject to availability.

Dining and drinks

- Breakfast selection from the kitchen including warm pastries, fruit, smoothies and the morning’s papers
- Lunch consisting of a wide variety of grazing plates, food stations and presentations from local food heroes
- Sweet and savoury afternoon snacks to return to after being out on the course
- Full complimentary bar throughout the day, including fine wines, beer, Champagne, spirits and soft drinks

THE CLARET JUG

The Golf Champion Trophy, now commonly referred to as the Claret Jug, was made by Mackay Cunningham & Company of Edinburgh and was hallmarked 1873. The first Champion Golfer to receive the new trophy was the 1873 winner, Tom Kidd, but Tom Morris Jr’s name was the first to be engraved on it as the 1872 winner.

Pricing

Thursday 20 July	SOLD OUT
Friday 21 July	SOLD OUT
Saturday 22 July	SOLD OUT
Sunday 23 July	SOLD OUT
Weekly	SOLD OUT
Weekly (with Golf)	SOLD OUT

Prices are per person excluding VAT at 20%  
All package details are subject to change.







# ENGRAVERS

at The Open

The engraver's art is all about precision and the finest detail. It is a silver service – premium, polished, select – demanding grace under pressure to deliver the highest quality workmanship when the winner is known and the world is watching. The Champion Golfer of the Year lifts the Claret Jug, but only the engraver is entrusted to leave their mark on it.





## Fine dining and silver service in a refined atmosphere

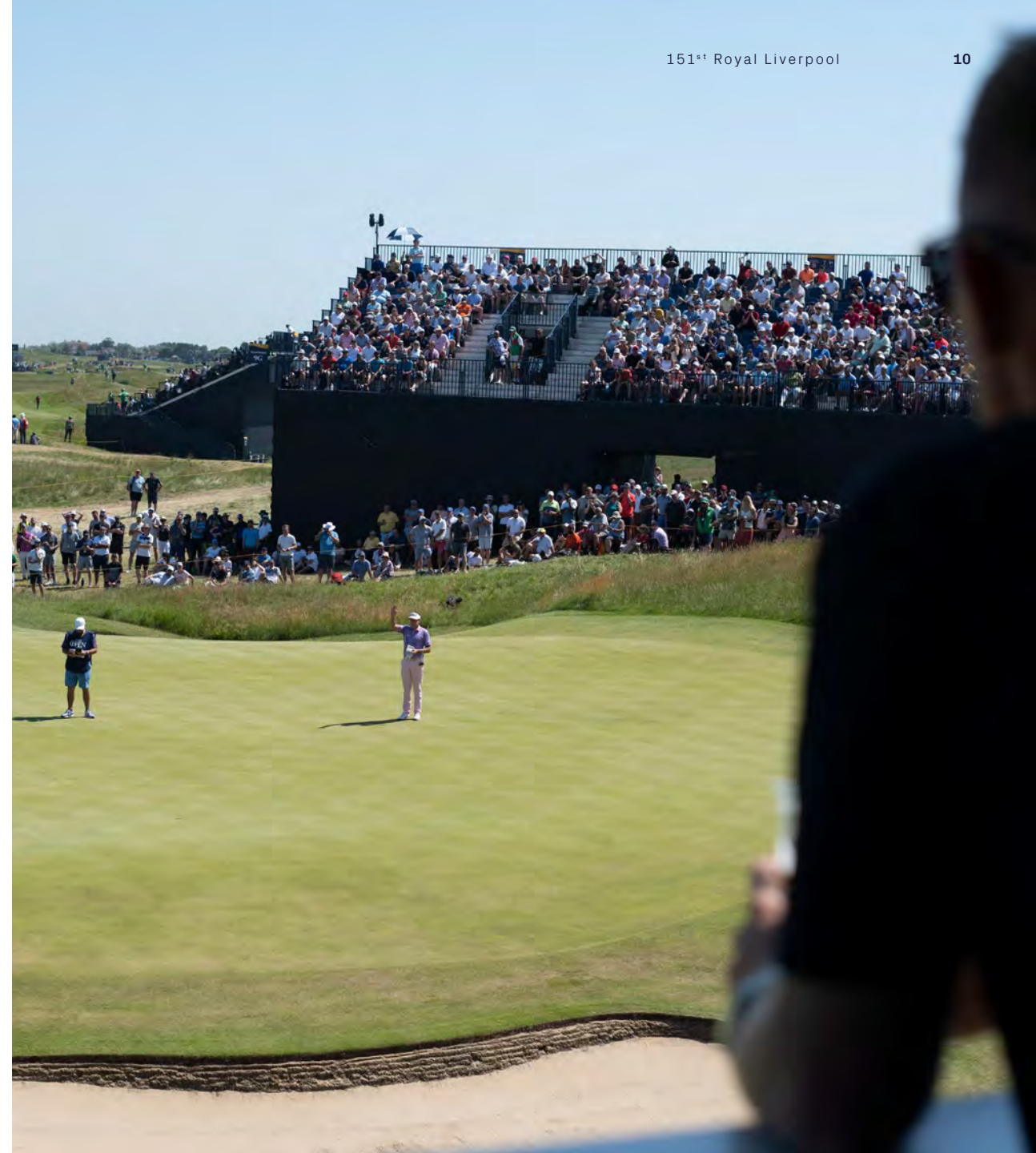
Engravers is one of our most exclusive, polished experiences at The 151<sup>st</sup> Open. You and your guests can indulge in the finest Hospitality whilst enjoying all the action away from the crowds within this spacious and premium setting.

With a stunning location overlooking the deceptively difficult 16<sup>th</sup> hole, you will always be at the heart of the action. Watch as the world's best players navigate their long second shot to a deep two tier green whilst trying to avoid the dual challenge of thick rough and tricky bunkers. Before or after your meal, you are ideally placed to get out amongst the crowd and walk the course.

You and your guests will be treated to the finest cuisine throughout the day including Champagne and canapés and a four-course à la carte lunch.

"Probably the most difficult name I ever had to tackle was Mark Calcavecchia at Troon. I made sure I checked that out a few times!"

ALEX HARVEY, CLARET JUG MASTER ENGRAVER





“The overall experience was fantastic. Great staff. Went above and beyond to help and make my time there memorable.”



## Benefits

- Located overlooking Royal Liverpool's challenging, 16<sup>th</sup> hole
- Q&A with past or present player
- Parking pass (1 per 2 guests)
- Official Open admission ticket with fast track entrance
- Souvenir programme and order of play
- Full TV coverage of play
- Airconditioning
- Private restroom facilities within the pavilion
- Welcome lounge and hospitality hosting staff
- Private tables to suit your group size \*
- Access to purchase 18<sup>th</sup> Green Grandstand seats \*

\*Subject to availability

## Dining and drinks

- Your choice of plated breakfast served alongside warm pastries, seasonal fruits and freshly squeezed juices and the morning's papers
- Champagne and canapé reception
- Four-course à la carte lunch featuring local produce
- Full complimentary bar throughout the day, including fine wines, beer, Champagne, house spirits and soft drinks
- Afternoon tea served as your group returns from the course

## Pricing

Thursday 20 July	SOLD OUT
Friday 21 July	SOLD OUT
Saturday 22 July	SOLD OUT
Sunday 23 July	SOLD OUT

Prices are per person excluding VAT at 20%  
All package details are subject to change.



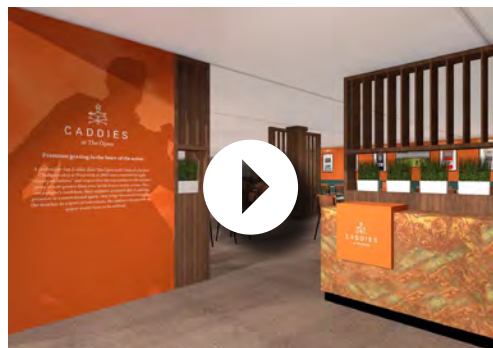




# CADDIES

at The Open

A profession that is older than The Open itself. Indeed, the first Championship at Prestwick in 1860 was contested by eight “respected caddies” and respect for the top caddies in the modern game is now greater than ever. In the know on the course, they are a player’s confidant, their support, a trusted ally. A calming presence or a motivational spark, they judge the mood and gauge the weather. In a sport of individuals, the caddie is the partner no player would want to be without.



## Premium grazing in the heart of the action

Caddies has an informal style, providing a comfortable base for your day at The Open, whilst still offering a host of premium benefits in a spacious and relaxed environment.

Its private balcony on the lower level of the Origins Hospitality Pavilion overlooks the 16<sup>th</sup> hole – so close to home, but so hard to navigate with eight bunkers and a sloping green. This is a hole that can make or break a player's Open dreams.

The delicious grazing buffet is designed by our talented and creative chefs, allowing you the flexibility to come and go as you please, whether watching from the balcony or out on the course.

Caddies is the perfect location to enjoy over 10 hours of world class golf and premium Hospitality with clients, guests, friends or family away from the crowds.







### Benefits

- Located overlooking the Royal Liverpool's deceptively difficult 16th hole
- Views from the lower level balcony
- Parking pass (1 per 4 guests)
- Official admission ticket with fast track entrance
- Souvenir programme and order of play
- Full TV coverage of play
- Airconditioning
- Private restroom facilities within the pavilion
- Dedicated hospitality staff to ensure the smooth running of your day
- Reserved private table for the day\*

\*Smaller groups may be accommodated on shared tables

### Dining and drinks

- Premium grazing style menu featuring local produce
- Lounge buffet designed to provide flexible dining throughout the day, serving breakfast, lunch and afternoon snacks
- Full complimentary bar, including wines, beer, Champagne, house spirits and soft drinks

### Pricing

Thursday 20 July	SOLD OUT
Friday 21 July	SOLD OUT
Saturday 22 July	£850
Sunday 23 July	£900

Prices are per person excluding VAT at 20%.  
All package details are subject to change.





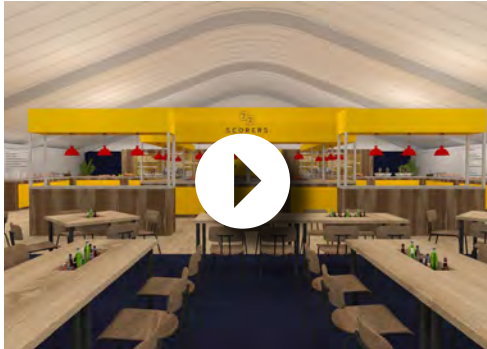


# SCORERS

## at The Open

Every shot logged. Fairways hit or missed, clubs used off the tee and to the green. The drives, the chips, the putts. Scores recorded, checked, signed for. A numbers' game with its own language. At the first Open in 1860, competitors' scores were scrutinised and written down by their gentlemen backers and independent markers. Digital hand-held devices are now the tool of the scorer's trade. Yet echoes of the past remain. On the 18th green, the sound of the scores being manually updated on the giant leaderboard recalls the origins of The Open.





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## Hearty classics served up in a stylish and relaxed environment

Situated in the heart of the golf course, Scorers provides a comfortable base with easy access for you and your guests to watch the world's best players tackle this deceptively difficult links course.

Enjoy the lively atmosphere of the private garden and watch events unfold on the large TV screen whilst savouring the bistro-style fare.

Upgrade to Scorers Premium and you will benefit from your own private table for the entire day. This is available for 10 guests per table.

### OUR ICONIC LEADERBOARDS

Pupils from the boarding schools of Charterhouse and Cranleigh have been manually operating the two leaderboards at the 18th green since 1979. Assisted by real-time digital scorekeeping, the students still change the names, scores and positions by hand. More than 30 years later, posting a leader board update first remains a matter of pride.





“The whole experience was just marvellous. A sporting memory that will last forever.”

Benefits

- Conveniently located in the heart of the golf course surrounded by 14th, 5th and 15th hole
- Parking pass (1 per 4 guests)
- Official admission ticket to The Open with fast track entrance
- Full TV coverage of play within Scorers
- Welcome desk with experienced hosting staff
- Private garden area with large outdoor screen covering all the action
- Private restroom facilities
- Informal unreserved seating inside and outside

Dining and drinks

- Breakfast rolls and a selection of pastries with tea, coffee and juices
- Roaming waiters to assist with beverage service
- Chefs preparing wholesome classics alongside a grazing lunch buffet and an abundant ploughman’s selection
- Delicious sweet and savoury afternoon snacks
- Dessert stations for guests to enjoy something sweet as part of their meal
- Complimentary wine, beer and soft drinks

SCORERS PREMIUM

Party size of 10 or more? Why not go premium with Scorers and get your own private table for the full day. Available from £550 per person excluding VAT.

Pricing

Wednesday 19 July	£275
Thursday 20 July	SOLD OUT
Friday 21 July	SOLD OUT
Saturday 22 July	SOLD OUT
Sunday 23 July	SOLD OUT

Prices are per person excluding VAT at 20%  
All package details are subject to change.





# Hospitality Itinerary

08:30

Doors open – make the most of everything with an early start.

09:00

Kick-start your day with a hearty breakfast.

11:30

Toast the players with a Champagne reception.

12:00

Enjoy a delicious lunch.

16:30

Catch your breath with afternoon tea.

19:00

The perfect finish, your day is complete.

(Based on a day in Engravers)

GATE TIMES			HOURS OF PLAY	
Approximate daily opening times:			Daily tee times are as follows:	
Day	Date	Gate	First	Last
Sunday	16 July	9.00 am*	Players will be practising throughout the day. Information will be available on TheOpen.com and will be displayed on the large screens around the course.	
Monday	17 July	7.00 am*		
Tuesday	18 July	7.00 am*		
Wednesday	19 July	7.00 am*		
Thursday	20 July	6.00 am*	6.35 am*	4.16pm*
Friday	21 July	6.00 am*	6.35 am*	4.16pm*
Saturday	22 July	7.00 am*	9.00 am*	4.00pm*
Sunday	23 July	7.00 am*	8.00am*	2.30pm*

\* Denotes approximate times. Subject to change.



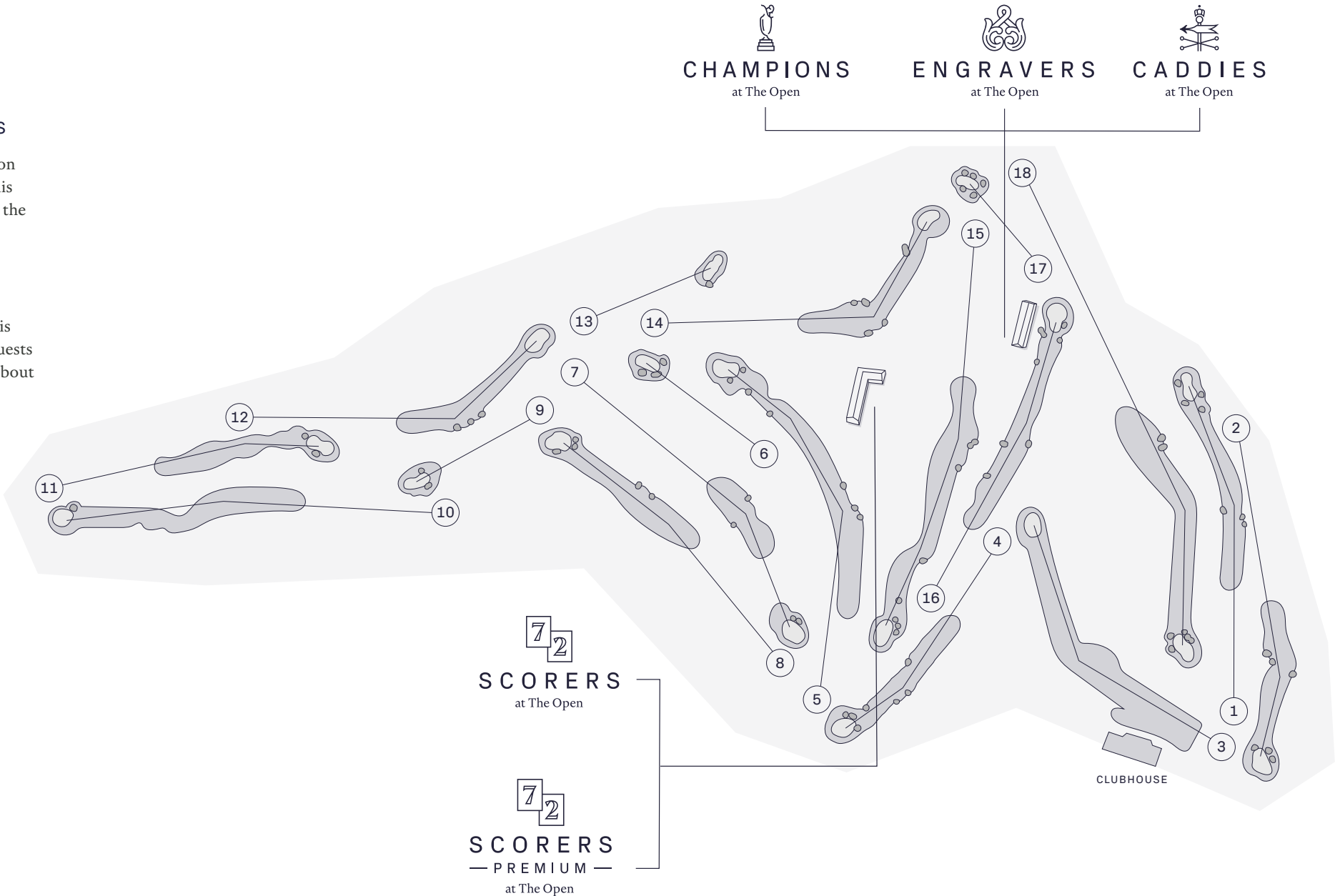
# Locations

## CHAMPIONS, ENGRAVERS & CADDIES

The destination of the Claret Jug could well be decided on the deceptively devilish 16<sup>th</sup> hole at Royal Liverpool. This stunning backdrop offers guests spectacular views from the balcony overlooking the world-class action.








## SCORERS & SCORERS PREMIUM

In the heart of the action, Scorers and Scorers Premium is ideally situated within the popular Spectator Village. Guests will feel at ease knowing that everything that is special about The Open is just a few steps away.





Benefits and Features

		CHAMPIONS	ENGRAVERS	CADDIES	SCORERS PREMIUM	SCORERS
Location		Overlooking the Par 4, 16 <sup>th</sup> hole	Overlooking the Par 4, 16 <sup>th</sup> hole	Overlooking the Par 4, 16 <sup>th</sup> hole	Spectator Village	Spectator Village
Championship day prices from		£1350 + VAT	£875 + VAT	£800 + VAT	£550 + VAT	£450 + VAT
Outdoor Viewing Experience		View of the course	✓	✓	✓	✓
		Private balcony	✓	✓	✓	✓
		Private garden area	–	–	✓	✓
Dining		Breakfast	✓	✓	✓	✓
		Flexible Lunchtime Dining	✓	✓	✓	✓
		4-course lunch	–	✓	–	–
		Grazing style buffet	✓	–	✓	✓
		Afternoon Tea/Snacks	✓	✓	✓	✓
		Private/Reserved tables	✓	✓	✓	–
Drinks		Complimentary fine wines, beer and soft drinks	✓	✓	✓*	✓*
		House spirits and Champagne	✓	✓	–	–
Grandstand Seats		Reserved seating area in the 1 <sup>st</sup> Tee Grandstand	✓	–	–	–
		Reserved seat in the 18 <sup>th</sup> Green Grandstand	✓	–	–	–
Exclusive Experiences		Q&A with past or present player	✓	✓	–	–
		Souvenir programmes	✓	✓	✓	–
		“Behind the scenes” experiences	✓	–	–	–
Access & Parking		Parking Pass (1 per 2 guests)	✓	✓	–	–
		Parking Pass (1 per 4 guests)	–	–	✓	✓
		Fast Track Entrance	✓	✓	✓	✓
Facilities		Air conditioning	✓	✓	–	–
		Private restroom facilities	✓	✓	✓	✓

\*Only includes complimentary wines, beer and soft drinks

**R&A****THE  
OPEN**  
151<sup>st</sup> ROYAL LIVERPOOL

The R&A is aiming to invest £200 million into the growth and development of golf around the world over the next 10 years using proceeds from The Open, golf's original Championship.

By booking official Hospitality and joining us for The 151st Open at Royal Liverpool, you and your guests are supporting a drive to increase participation and establish more opportunities for people of all ages and abilities to enjoy the sport. Funding provided by The R&A will help to support golf participation initiatives, coaching programmes, facilities and provision of equipment in many countries. By experiencing official Hospitality at The 151st Open you will help us support these projects and many more.

For more information go to [RandA.org](https://RandA.org)





Hospitality at The Open

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## **151<sup>ST</sup> ROYAL LIVERPOOL**

16 – 23 July 2023

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## **152<sup>ND</sup> ROYAL TROON**

14 - 21 July 2024

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## **153<sup>RD</sup> ROYAL PORTRUSH**

13 - 20 July 2025

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Book your official hospitality experience for The 151<sup>st</sup> Open.  
Contact our [hospitality advisors](#) now for more information.

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Renders are artist impressions only and are subject to change.