

ORIGINS

Hospitality at The Open



10 - 17 July 2022



The Open is where reputations are built and history made as the world's best players battle it out for the title of Champion Golfer of the Year. 0 0

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150TH ST ANDREWS

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The likes of Willie Park Snr and Old Tom Morris could never have imagined what The Open would become when they played in the Ist Championship at Prestwick in 1860, with a field of just 8 players.

Now, 162 years, and 149 Opens later the Home of Golf will host The 150th Open at the Old Course, St Andrews. On what is sure to be a historic Open with record



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crowds, the world's greatest players will descend on Fife to try and capture the Claret Jug.

The Home of Golf, the home of great Champions. The 150th Open will be played on the historic links of The Old Course for the 30th time.



ORIGINS

Hospitality at The Open

The Open craftsmen and experts are the inspiration behind the hospitality experience for The 150th Open at St. Andrews. Divided into five tiers - Medallists, Engravers, Caddies, Greenkeepers and Scorers – each offers a unique way to enjoy the Championship. Together they cater to every taste and budget. The experiences are all driven by the same pursuit of perfection. Their roles are central to the heritage and rich tradition of the Championship, adding to the prestige and unique personality of The Open.







CADDIES GREENKE<u>EPERS</u>

at The Open



at The Open

12

S C O R E R S at The Open



MEDALLISTS

at The Open

To play in The Open is when the world's best golfers walk in the footsteps of giants, honouring tradition and adding their part to the greatest story in sport. It is a chance to shape history, to take a shot at glory, to determine destiny. Medals have always been part of the original golf championship – a way of scoring, a way of immortalising champions and a way of recognising the inspiring endeavours of the greatest amateur players who take their chance amongst the best in the game.



Unrivalled location at the 'Home of Golf'

Medallists at The Open is an experience like no other. Located on the 18th hole of the Old Course within the famous Rusacks Hotel, guests will indulge in the finest hospitality whilst witnessing the Championship from just a stone's throw away.

Designed to offer a flexible dining experience, guests have the luxury of choice. Enjoy The Bridge^{*}, a sophisticated yet welcoming dining room with comfort in mind. Or, take in the panoramic views of the Old Course's 1st and 18th holes from "18", an incredible roof top terrace bar offering a more informal style of hospitality of highest standard. There is something for everyone.

Enjoy your very own halfway house on-course where you can take a break from watching the world's greatest golfers up close and personal.

Medallists is the perfect experience for the golfing fanatic looking for something special and memorable.

*Please note that all dining experiences are on a first come, first served basis and all guests will have options to enjoy hospitality throughout the day.

Benefits

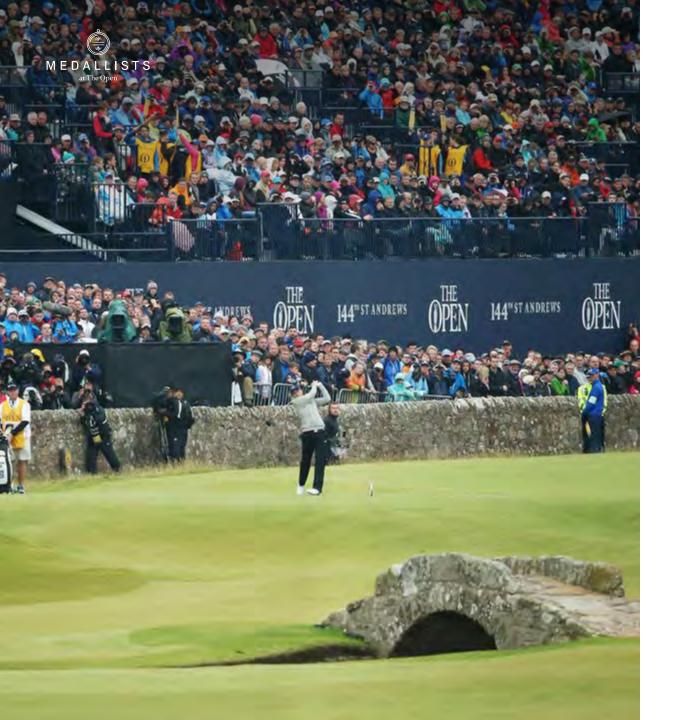
- Official Admission ticket to The 150th Open with Fast Track entrance
- Located in Rusacks Hotel alongside the $18^{\rm th}$ hole
- Food and beverage service across two stunning new restaurants
- Access to the Origins Halfway House
- Souvenir programme and order of play
- Player Q&A with past or present player
- Choice of l^{st} hole or $l7^{th}$ hole grandstand seats $\!$
- Parking pass (1 per 2 guests)
- Exclusive Open Gift
- Air conditioning
- Full TV coverage of play throughout the facility
- Private restroom facilities
- Welcome desk with experienced hosting staff
- A variety of free seating options and areas to relax

* Subject to availability

Dining and drinks

- Breakfast options within each dining space
- An exciting array of lunch options in The Bridge and in "18" the rooftop bar
- Afternoon Tea options to return to having been out on the course
- Complimentary premium drinks package including Champagne, fine wines, beers, spirits and soft drinks





Pricing

Thursday 14 July
Friday 15 July
Saturday 16 July
Sunday 17 July

*indicates early season price. Subject to availability.

£2100 £2250 £2250 £2750











ENGRAVERS at The Open

The engraver's art is all about precision and the finest detail. It is a silver service – premium, polished, select – demanding grace under pressure to deliver the highest quality workmanship when the winner is known and the world is watching. The Champion Golfer of the Year lifts the Claret Jug, but only the engraver is entrusted to leave their mark on it.



Benefits

- Official Admission ticket to The 150th Open with Fast Track entrance
- Located overlooking the Old Course's, Par 5, 14th fairway
- Private balcony on the upper level
- Exclusive Open Gift
- Q&A with past or present player
- Parking pass (1 per 2 guests)
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities within the pavilion
- Welcome lounge and hospitality hosting staff
- Private tables to suit your group size
- Access to purchase Grandstand seats on the famous Road Hole*

* Subject to availability



Dining and drinks

- Your choice of plated breakfast served alongside warm pastries, seasonal fruits and freshly squeezed morning juices
- Champagne reception including canapes highlighting local and seasonal produce
- Full complimentary bar, including wines, beer, house spirits as well as free flowing Champagne
- Afternoon tea served to your table as your group return from the course. Including a selection of sweet and savoury snacks



Fine dining in a refined atmosphere

Celebrate The 150th Open in Engravers, one of our most exclusive, polished experiences.

With a stunning location overlooking golf's most famous course, guests of Engravers will enjoy views of the world's best as they aim for the landing area off the tee known as the Elysian Fields, avoiding the Beardies Bunkers and navigating Hell Bunker, one of the largest and most infamous bunkers on the Links. You will be in prime position on the upper level balcony to see how they master this tricky Par 5, 14th hole.

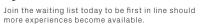
Treat yourself to over 10 hours of the finest cuisine, including mid-morning Champagne and canapes as well as a four-course à la carte lunch, not to mention the fully inclusive bar.



<u> K</u> ENGRAVERS at The Open

"The overall experience was fantastic. Great staff. Went above and beyond to help and make my time there memorable."

Pricing Thursday 14 July Friday 15 SOLD OUT £1000 £1000 £1100















"Probably the most difficult name I ever had to tackle was Mark Calcavecchia at Troon. I made sure I checked that out a few times!"

ALEX HARVEY, CLARET JUG MASTER ENGRAVER

The Swilcan Bridge spans between the first and eighteenth fairways





Engravers Suites

Give your guests the five-star treatment with a private suite. Each suite has its own balcony with perfect views of the players as they battle it out. Our dedicated team will be on hand to serve fine cuisine throughout the day. This distinctive package is available for four days only.

Ideal for hosting corporate events, Engravers Suites can also be customised to reflect your brand. Bespoke packages are on offer for 30 guests or more and prices are available upon application.

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CADDIES

at The Open

A profession that is older than The Open itself. Indeed, the first Championship at Prestwick in 1860 was contested by eight "respected caddies" and respect for the top caddies in the modern game is now greater than ever. In the know on the course, they are a player's confidant, their support, a trusted ally. A calming presence or a motivational spark, they judge the mood and gauge the weather. In a sport of individuals, the caddie is the partner no player would want to be without.

13









Premium grazing in the heart of the action

Caddies has an informal style, providing a comfortable base for your day at The Open, whilst still offering a host of premium benefits in a spacious and relaxed environment.

Its private balcony on the lower level of the Origins Pavilion overlooks the Par 5, 14th Fairway, guests will enjoy views of the world's best as they navigate this challenging hole.

The delicious grazing buffet is designed by our talented and creative chefs, allowing you the flexibility to come and go as you please, whether watching from the balcony or out on the course.

Caddies is the perfect location to enjoy up to 10 hours of world class golf and premium hospitality with clients, guests, friends or family away from the crowds.



"Overall it was a fantastic experience. It's hard to think how it could be improved. The hospitality area was a huge bonus having somewhere on the course to view."



Benefits

- Located alongside the 14th hole
- Private lower level balcony
- Parking pass (1 per 4 guests)
- Official Admission ticket to The 150th Open with Fast Track entrance
- Souvenir programme and order of play
- Full TV coverage of play
- Air conditioning
- Private restroom facilities for hospitality guests
- Dedicated hospitality staff to ensure the smooth running of your day

Dining and drinks

- Premium grazing style menu featuring local produce
- Lounge buffet designed to provide flexible dining throughout the day, serving breakfast, lunch and afternoon snacks
- Full complimentary bar, including wines, beer, Champagne, house spirits and soft drinks
- Reserved seating for the day*

*Smaller groups may be accommodated on shared tables

Pricing

Thursday 14 July	£850
Friday 15 July	£900
Saturday 16 July	£900
Sunday 17 July	£950

Prices are per person excluding VAT at 20%. All package details are subject to change.







at The Open

Greenkeeping, an art and a science passed down the generations since before Old Tom Morris – a four-time Champion Golfer – was first named the Keeper of the Green at St Andrews in 1865. The Open's wild and beautiful links are the original courses. They are where golf began and where greenkeepers still tirelessly master the elements to produce the perfect stage and create the ultimate challenge to find the Champion Golfer of the Year.



Sit down, relax and soak up the atmosphere of Major Championship golf

Greenkeepers is the perfect backdrop for enjoying golf's oldest and most prestigious Major. Indulge yourself in an experience that will create lasting memories for you and your guests. Located in the vibrant Spectator Village, you are never too far away from the action so you and your guests can easily come and go as you please.

Greenkeepers delivers a range of culinary options that suits everyone's needs. The relaxed and informal nature of Greenkeepers allows you to be able to freely move around the restaurant, whether inside or out.

The grazing style of hospitality means that you can head out to the course safe in the knowledge that you can grab food and drink throughout the day at your leisure.

Benefits

- Official Admission ticket to The 150th Open with Fast Track entrance
- Located in the Spectator Village a short walk from the 16th hole
- Parking pass (1 per 4 guests)
- Full TV coverage of play throughout the facility
- Private garden area with a TV screen covering all the action
- Private restroom facilities
- Informal unreserved seating inside and outside
- Welcome desk with experienced hosting staff

Dining and drinks

- A Great British breakfast buffet accompanied by continental pastries and a fruit and granola station
- Wholesome hearty favourites alongside fresh salads and an abundant ploughman's selection served from the grazing station
- A dessert station guaranteed to satisfy even the sweetest tooth
- A twist on Afternoon Tea offering a selection of sweet treats, scones and homemade sausage rolls
- Roaming beverage service
- Complimentary wine, beer and soft drinks





Pricing Thursday 14 July 0UT 5500 Friday 15 SOLD OUT £550 £550 Sourt / July £600

Prices are per person excluding VAT at 20%. All package details are subject to change. * Indicates early season price subject to availability











GREENKEEPERS — PREMIUM —

at The Open

Create memories of a lifetime at The 150th Open

A new addition to the Origins Hospitality experiences, Greenkeepers Premium offers guests the perfect environment to indulge in world-class hospitality whilst soaking up the atmosphere at The 150th Open. Situated just a short walk from the Old Course's 16th hole, you and your guests can reserve your own private table and enjoy the very best Scottish fayre St Andrews has to offer.

Whilst the greenkeepers have produced the perfect stage for the world's best golfers on-course, we have produced the perfect stage for your Open experience within our purpose built all-inclusive restaurant.

Enjoy over 10 hours of world-class hospitality with friends, family and clients and be assured you will leave with memories of a lifetime.

Benefits

- Official Admission ticket to The 150th Open with Fast Track entrance
- Option to purchase reserved grandstand seats on the famous 17th "Road Hole" overlooking the green*
- Private tables to suit your group size†
- Located in the Spectator Village a short walk from the 16th hole
- Souvenir programme and order of play
- Parking pass (1 per 2 guests)
- Private garden area
- Full TV coverage of play throughout the facility
- Private restroom facilities
- Welcome desk with experienced hosting staff

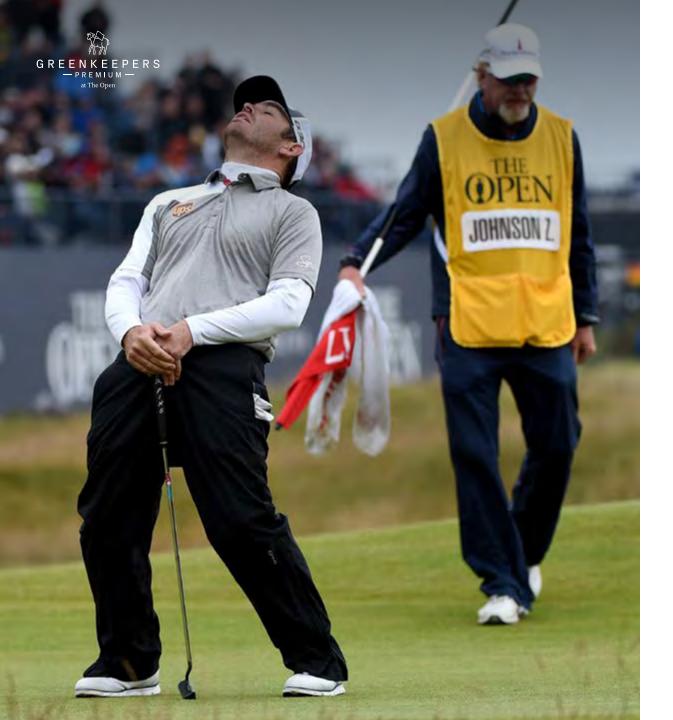
* Subject to availability

 \dagger Subject to availability. Smaller groups may be on shared tables.

Dining and drinks

- A la carte breakfast, including full Scottish breakfast, warm pastries , fresh fruit and granola
- Three course lunch with sharing platters as well as access to the grazing station in Greenkeepers
- Traditional afternoon tea served to the table with a selection of teas and sweet and savoury afternoon snacks
- Complimentary bar throughout the day, including wines, beers, house spirits and soft drinks. Guests can order from the bar or from your table.





Thursday 14 July£700Friday 15 SOLD OUT£750\$ SOLD OUT£750\$ SOLD OUT£800

Pricing

Prices are per person excluding VAT at 20%. All package details are subject to change. * Indicates early season price subject to availability









SCORERS at The Open

Every shot logged. Fairways hit or missed, clubs used off the tee and to the green. The drives, the chips, the putts. Scores recorded, checked, signed for. A numbers' game with its own language. At the first Open in 1860, competitors' scores were scrutinised and written down by their gentlemen backers and independent markers. Digital hand-held devices are now the tool of the scorer's trade. Yet echoes of the past remain. On the 18th green, the sound of the scores being manually updated on the giant leaderboard recalls the origins of The Open.



Watch more of the world's best players at The 150th Open

Practice days at The Open offer guests the opportunity to enjoy the relaxed play and get up close as the top 156 players hone their skills whilst getting advice from their coaches. Coupled with the comfortable, social environment of Scorers you and your guests will never be too far away from some of the biggest names in golf.

Situated inside the popular Spectator Village, this experience offers hospitality to those looking for a more informal environment. With the l6th hole just a short walk away, guests can witness the world's best players as they prepare for The 150th Open on the final practice day.

Scorers is now only available on the final practice day. Guests are encouraged to book soon to avoid missing out on the action.

OUR ICONIC LEADERBOARDS

Pupils from the boarding schools of Charterhouse and Cranleigh have been manually operating the two leaderboards at the 18th green since 1979. Assisted by real-time digital scorekeeping, the students still change the names, scores and positions by hand. More than 40 years later, posting a leader board update first remains a matter of pride.

Benefits

- Official Admission ticket to The 150th Open with Fast Track entrance
- Located in the Spectator Village a short walk from the 16th hole
- Parking pass (1 per 4 guests)
- Private garden area with a TV screen covering all the action
- Private restroom facilities
- Informal unreserved seating inside and outside
- Welcome desk with experienced hosting staff



Dining and drinks

- A Great British breakfast buffet accompanied by pastries, fruit and juices
- Roaming beverage service
- Grazing buffet lunch serving wholesome hearty favourites alongside fresh salads
- A dessert station guaranteed to satisfy even the sweetest tooth
- "Golfers Tee" including a selection of sweet and savoury afternoon snacks
- Complimentary wine, beer and soft drinks





"The whole experience was just marvellous. A sporting memory that will last forever."

A4"ST ANDREWS

TAT AND BEING

Pricing

Wednesday 13 July

Prices are per person excluding VAT at 20% All package details are subject to change *Indicates early season price subject to availability.

£325











Hospitality Itinerary

08:30

Doors open – make the most of everything with an early start.

12:30 Enjoy a delicious lunch.

(Based on a day in Engravers)

08:30

Kick-start your day with a hearty breakfast.

16:30 Catch your breath with afternoon tea. 11:30 Toast the players with a Champagne reception.

19:00 The perfect finish, your day is complete.

HOURS OF PLAY

Daily tee times are as follows:

GATE TIMES

Approximate daily opening times:

Day	Date	Gate	First	Last			
Sunday	10 July	9.00 am*	Players will be	Players will be practising throughout the day. Information will be available on TheOpen.com and will be displayed on			
Monday	11 July	7.00 am*					
Tuesday	12 July	7.00 am*	TheOpen.com				
Wednesday	13 July	7.00 am*	the large screen	the large screens around the course.			
Thursday	14 July	6.00 am*	6.35 am*	4.16pm*			
Friday	15 July	6.00 am*	6.35 am*	4.16pm*			
Saturday	16 July	7.00 am*	9.00 am*	4.00pm*			
Sunday	17 July	7.00 am*	8.00am*	2.30pm*			

* Denotes approximate times. Subject to change.



Locations

SCORERS, GREENKEEPERS & GREENKEEPERS PREMIUM

Located in the popular Spectator Village close to the 16th hole, these experiences deliver an atmosphere that never disappoints.

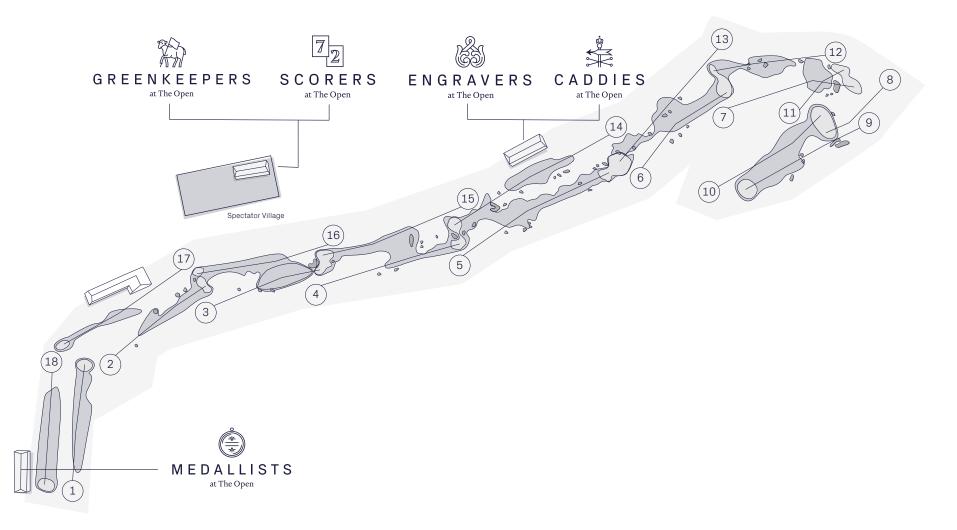
Guests will feel at ease knowing that everything that is special about The Open is just a few steps away.

CADDIES, ENGRAVERS AND SUITES

Overlooking the Par 5, 14th Fairway, guests of will enjoy views of the world's best as they aim for the landing area off the tee known as the Elysian Fields, avoiding the Beardies Bunkers and navigating Hell Bunker, one of the largest and most infamous bunkers on the Links.

MEDALLISTS

Located in the iconic Rusacks Hotel, guests can enjoy panoramic views of the 1st and 18th holes of the Old Course in St Andrews. Our Medallists experience provides world-class hospitality for guests to celebrate The 150th Open.



Inclusions		MEDALLISTS	ENGRAVERS	CADDIES	G R E E N K E E P E R S P R E M I U M	G R E E N K E E P E R S	SCORERS [^]
	Location	18 th Green of the Old Course	l4 th Fairway of the Old Course	l4 th Fairway of the Old Course	Spectator Village	Spectator Village	Spectator Village
	Championship day prices from	£1750 + vat	£850 + VAT	£850+ vat	£675 + VAT	£475 + VAT	£325 + VAT
	Parking pass (1 per 2 guests)	•	•	_	•	-	-
	Parking pass (1 per 4 guests)	-	-	•	-	•	•
	Official Admission ticket to The 150 th Open with Fast Track entrance	•	•	•	•	•	•
	Q&A with past or present player	•	•	-	-	-	-
Exclusive gift from The C	Exclusive gift from The Open	•	•	-	-	-	-
	Private balcony	•	•	•	-	-	-
	Private garden area	•	-	-	•	•	•
Private restroom facilities Souvenir programmes	•	•	-	•	•	•	
	Souvenir programmes	•	•	•	•	-	-
	Air conditioning	•	•	•	-	-	-
Private/Reserved tables	Private/Reserved tables	•	•	•*	●†	-	-
	Access to purchase reserved seat on 17 th Green Grandstand	-	•	• †	•	-	-
	Choice of 1 st hole or 17 th hole grandstand seats	•	-	-	-	-	-
* Subject to availability Access to Origins Halfway Breakfast Roaming beverage service 3 course lunch 4 course lunch Grazing buffet lunch and dessert station Afternoon Tea and snacks	Access to Origins Halfway	•	-	-	-	-	-
	Breakfast	•	•	-	•	•	•
	Roaming beverage service	-	-	•	-	•	•
	3 course lunch	-	-	-	•	-	-
	4 course lunch	-	•	-	-	-	-
	Grazing buffet lunch and dessert station	•	-	•	•	•	•
	Afternoon Tea and snacks	•	•	•	•	•	•
^ Only available on the final practice day	Complimentary wine, beer and soft drinks	•	•	•	•	•	•
† Smaller groups may be on shared tables	House spirits and Champagne	•	•	•	•**	-	-

** Champagne not included



RSA



The R&A is aiming to invest £200 million into the growth and development of golf around the world over the next 10 years using proceeds from The Open, golf's original Championship. By booking official hospitality and joining us for The 150th Open at St Andrews, you are supporting a drive to increase participation and establish more opportunities for people of all ages and abilities to enjoy the sport. Funding provided by The R&A will help to support golf participation initiatives, coaching programmes, facilities and provision of equipment in many countries. By experiencing official hospitality at The 150th Open you will help us support these projects and many more.

For more information go to RandA.org



Hospitality at The Open

150TH ST ANDREWS 10 – 17 July 2022

151ST ROYAL LIVERPOOL 16 – 23 July 2023

152ND ROYAL TROON 14 - 21 July 2024

Book your official hospitality experience for The 150th Open. Contact our hospitality advisors now for more information.

Hospitality@TheOpen.com - TheOpen.com/Hospitality2022 - +44 (0) 1334 460090

Renders are artist impressions only and are subject to change.